

# Fact Sheet: Regulation (EU) 2025/40 – Packaging and Packaging Waste Regulation (PPWR)



**Objective of Regulation (EU) 2025/40: To reduce packaging waste, promote the circular economy, and establish uniform requirements for packaging across Europe**

## Definitions – ROLES of stakeholders

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| <p>Effective Date: February 11, 2025<br/> Scope: all packaging and packaging waste in the EU Implementation: phased<br/> <b>12. August 2026:</b></p> <ul style="list-style-type: none"> <li>• PFAS restrictions for food contact packaging</li> <li>• Declaration of Conformity C, technical documentation</li> </ul> <p>Competent authority: State market surveillance authorities; ZSVR for the manufacturer registry; food safety authorities for PFAS in packaging that comes into contact with food</p> | <p><b>Manufacturer</b><br/> (Art. 3 (1) No. 13):<br/> The party that manufactures packaging or a packaged product, or has it developed or manufactured under its own name or brand.</p> | <p><b>Producer</b><br/> (Art. 3 (1) No. 15):<br/> Any producer, importer, or distributor who first makes packaging or packaged products available in an EU Member State</p> | <p><b>Supplier</b><br/> (Art. 3 (1) No. 16):<br/> The party that supplied packaging or packaging material to a producer</p> | <p><b>Importer</b><br/> (Art. 3(1)(17)):<br/> A person established in the Union who places packaging from a third country</p> | <p><b>Distributor</b><br/> (Art. 3 (1) No. 18):<br/> Any person in the supply chain who makes packaging on the market, with the exception the producer or the importer.</p> |
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## PPWR – Key Milestones for Packaging

| 2026                                                                                                                                                                                                                                                                                                                                                                                    | 2028                                                                                                                                                                                              | 2030                                                                                                                                                                                                                                                                                                                                                               | 2035                                                                   | 2038                                                                                        | 2040                                                                                                   |
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| <p><b>August 12, 2026 - Art. 5 (5)</b><br/> PFAS in packaging that comes into contact with food<br/> <b>August 12, 2026 - Art. 15 (5), (6)</b><br/> Indication of type number and manufacturer<br/> <b>August 12, 2026 - Art. 38</b><br/> Conformity assessment procedures (including technical documentation)<br/> <b>August 12, 2026 - Art. 3G</b><br/> Declaration of Conformity</p> | <p><b>August 12, 2028 - Art. 12 (1)</b><br/> Packaging with harmonized labeling<br/> <b>February 12, 2028 - Art. 24 (4)</b><br/> Minimization of sales packaging</p>                              | <p><b>January 1, 2030 - Art. 6 (2a)</b><br/> Recyclable packaging<br/> <b>January 1, 2030 - Art. 6 (3)</b><br/> Recyclability grades A, B, or C<br/> <b>January 1, 2030 - Art. 7 (1)</b><br/> Minimum recycled content in plastic packaging (Part 1)<br/> <b>January 1, 2030 - Art. 24 (1)</b><br/> Void ratio for secondary and transport packaging: max. 50%</p> | <p><b>January 1, 2035 - Art. 6 (2b)</b><br/> Large-scale recycling</p> | <p><b>January 1, 2038 - Art. 6 (3)</b><br/> Only recyclability grades A and B permitted</p> | <p><b>January 1, 2040 - Art. 7 (2)</b><br/> Minimum recycled content in plastic packaging (Part 2)</p> |
| <p><b>By August 12, 2026:</b><br/> Adoption of implementing acts for Art. 12 (harmonized labeling)</p>                                                                                                                                                                                                                                                                                  | <p><b>By January 1, 2028:</b><br/> Adoption of delegated acts on the assessment of recyclability (design)<br/> <b>By August 12, 2028:</b><br/> Adoption of implementing acts under Article 24</p> | <p><b>By January 1, 2030:</b><br/> Delegated act on the assessment of “large-scale recycling” — Article 6(5)</p>                                                                                                                                                                                                                                                   |                                                                        |                                                                                             |                                                                                                        |

